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A CLEAN START

A SKINCARE AND BEAUTY BOUTIQUE PIVOTS, ADDING SERVICES BY DIANE SEMBROT

Taking care of yourself—doing the right thing for you—should not be difficult. In fact, it should be both simple and comforting. Take, for example, skin care and beauty. Siobhan McKinley, who founded **ORGÁNACHS FARM TO SKIN** (*organachsfarmtoskin.com*) as a clean-beauty boutique, recently updated her Westport shop to also offer skin- and body-wellness services. The boutique is now both retail and experience, with two new private rooms for services, such as facials, eyebrow shaping, body treatments and body waxing; plus, most recently, an infrared sauna, new skincare products and a wellness club.

When did you first open the boutique in Westport?

I opened in March 2016 as the premier clean beauty boutique in Connecticut.

What sets it apart—that is, what is its mission?

My mission was and is to bring clean, safe, high-performing organic skincare to the Westport community and Connecticut as a whole. I was empowered to

inform women of the healthier alternatives in effective organic skin care and crush the myth that chemicals and harshness were necessary to a good skincare regimen. A curated assortment of the best brands in clean beauty and offering the highest quality organic treatments sets **ORGÁNACHS** apart from other beauty businesses.

What is new now—you have more space?

I recently renovated my boutique so I can now offer a private space for our expansion into skin and body wellness. We will be launching our Skin and Body Wellness Club where customers receive monthly discounts on their services and access to our growing list of VIP wellness partners who will be extending discounts to our club members.

What are the new services?

Our new facial treatments include a 100-minute Instant Lift Organic Restorative facial and our organic body treatments, launched in May, will include Organic Warm Spiced Mud Wrap, Organic Seaweed Leaf Body Wrap, Organic Seaweed Body Buff, Organic Lavender and Seaweed Sugar Glow. Waxing and eyebrow services are now available. Our new state-of-the-art infrared sauna, the three-in-one mPulse Believe with preset health programs



above: The boutique, along with clean skincare and beauty products, now also offers skin and wellness services.

and custom set options. Adding infrared services is the perfect marriage to our skin and body wellness mission. Infrared warms the body from within, instead of just heating the air around us. This provides a unique opportunity for health benefits beyond a traditional sauna. Also, not all infrared saunas are equal, and this is why educating my customers on the sauna that I have chosen is important. As an avid user myself, I am thrilled to offer this experience to my customers.

What prompted the changes?

I wanted to extend beyond offering clean skincare products to a more extensive skincare experience for the face and body. It is always a benefit if a client can experience organic skin care first hand and see the difference in their skin. Adding the infrared sauna is part of the full-body wellness experience that I am striving for. The near infrared LEDs have been shown

to increase collagen and elastin, improving overall skin appearance. In addition, infrared offers health benefits such as improved sleep quality, detoxification, immunity-system boost, increased metabolism and fat burn, stress reduction and faster muscle repair.

Any advice for skincare during July and August?

My must-haves—sunscreen and a hat! I love the sun care brand Suntegrity for its natural ingredients and for its tinted sunscreens, as well as Josh Rosebrook's Nutrient Day Cream tinted. Take care of your skin on your entire body, not just your face. Exfoliate to remove sunscreens and moisturize and protect.

Anything else you want to add?

I'm always striving to find the best in organic and natural skin care and beauty, and I will be adding new products this summer from African Botanics and Manasi 7.



Siobhan McKinley,
owner of
ORGÁNACHS